FAX# 703-516-9680

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK [!]

ORDER WORKSHEET

#ARRIS REPORT FROM REP

\*\*CHANGES\*\* OCT1/12 10.12 \*\*\* WFLA-TV \*\*\*

CITY TAX AGY FLIGHT ORDER PROCT # DATES AMERICAN GROSSROADS OCT2/12 AGY. PUく. STATE TAX NAME NAME OCT8/12 CROSSROADS ISS/AMER. CROSSROADS (A) ALEXANDRIA, EST#1065 CONTRACT CANAL CENTER PLAZA, WK+1MEDIA # COMMENTS: 6357009 VA 22314 40-05 LLC (LINE, BILLING NEEDED SUITE ORDER, SSS INVOICE) CLASS: SALES PRSN BUYER NAME カゴで # NATL. WA-MICHELLE 〇円円・# MEGHAN MCGARR LOCAL SANTUOSO DATE OCT1/12 SALESMAN REGIONAL (H) # 10.12

T O Z TTL SAME MAKEGOOD 10/1 SPOT CANCELED IN 38 IN 46 ADDED CHANGE IN 27

REP:

THANKS: BRIAN FOR MEGHAN

CON CM \*\*\*\* THIS IS Þ CASH IN ADVANCE SCHEDULE \*\*\*\*

AMERICAN CROSSROADS

PROGRAM : CHICAGO FIRE	38 S 1000F-1100P 30	PROGRAM : OFFICE/PARKS & REC	27 NZ 900P-1000P 30	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : :
	\$3,500.00		\$6,000.00	AGENCY EST#	C: RATE
	10/3		10/4	1065	: START
	10/3		10/4		: END
	0		فسإ		:SPTS: WEEK
	SE ED		H C		WEER: DAYS
	0		H		S : TOTL:

NOV 01 2012

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\*

OCT1/12 10.12 \*\*\* WFLA-TV \*\*\*

OCT/12 : LINE#: REP : CD: CON COMI: PROGRAM : 4. O 48925.00 Þ 901-1000 d-100 0 0 0 TIME PERIOD ON/NEW NORMAL ON/NEW NORMAL .. LGTH ω SEC \$3,500.00 RATE 10/2 START DATE 10/2 END : NPTS: نسإ CONTRACT TOTAL TOTAL HNAL .. .. HOE DAYS 48925.00 44 :TOTL: Н

SHARES ACCURATE MARKET TOTALS \$129,210 WFLA 38% WETS % % % WTSP 22% WXPX 0% WTVT 0% WTOG 8% WTTA 4% WMOR 24%

SVC- NSI DEMOS- RA35+\* THOLASS, THAN, SECT CODE A-ADD BARA ANG-8 O-PAID PGM C-CANCELLED RHRATE S-SFOTS DE-DELETE E-EFF DATES PER WEEK THILME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS \*-MULTIPLE

Suite 555 66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue Submission Number 797 Issue 1







PO, Box 1410
Tampa, FL 33601

Temporations	Riseinage Categorie Transaction			Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	0635/009
06357009	Order Ref:	N	Weeks:	10/01/12 to 10/14/12
HRP Washington, DO	Sales Rep:	11 /27 /1065	Client/Product/Estimate:	
E:063570090	Campaign Ref:	48925	Submission Cost:	Allencan Ciossioads/ issue

	Demographic:	Product:
	(L) Household	American Crossroads
	Order:	Booking Group:
		WFLA
***************************************	Key Market:	
	Tampa-St. Petersburg, FL	- THE PROPERTY OF THE PROPERTY

	M	8 M-F 1135p ET / 1035p CT Tonight Show		7 M-F 9a Today Show II		6 M-F 6a News		5 M-F 5a News		4 M-F 4p Dr Oz		3 M-F 3p Doctors		2 M-F 2p Rachael Ray	1 1	Show	Calco : Toward Education
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44				1				13		1		-		1		>	lotai
		675		950		1000		300		725		450		400		675	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 797 Issue 1







### P.O. Box 1410 Tampa, FL 33601

: Transactional	Business Category: Transaction:		**************************************	NO	Associated copies: No
POLITICAL	Business Type:	Political	Contract type:	00307009	Associated Control
06357009	Order Ref:	2	Weeks:	10/03/12 to 10/14/12	
HRP Washington, DC	Sales Rep:	11 /27 /1065	Client/Product/Estimate:	4.	
E:063570090	Campaign Ref:	48925	Submission Cost:	American Crossroads/ issue	

	44	7	37		(Ord Spots)	Weekly Totals: Total Spots (Ord Spots)					
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					Comme						
400	1		1	Nbr of Spots	30	400		02	M-F 2p Rachael Ray	19 N-F 2r	
					Comme						
675	-			Nbr of Spots	30	675		03	M-F 1135p ET / 1035p CT Tonight Show	18 M-F 1	
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1700	1		1	Nbr of Spots	30	1700		02	M-Su 11p News	17 M-Su	
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4500	1		٠	Nbr of Spots	30	4500		01	Sat 630p ET / 530p CT NBC Nightly News	Sat 63 News	
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725	1	1		Nbr of Spots	30	725		03	M-F 4p Dr Oz	11 M-F 4	
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

## American Crossroads/ Issue Submission Number 797 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Copy

r: Transactional	Business Category: Transaction:	The state of the s	The state of the s	NO	Maaociateu Copies: NO
POLITICAL	Business Type:	Political	Contract type:	00357008	Associated Coning
06357009	Order Ref:	2	Weeks:	10/01/12 to 10/14/12	
HRP Washington, DC	Sales Rep:	11 /27 /1065	Client/Product/Estimate:	7.	
E:063570090	Campaign Ref:	48925	Submission Cost:	Affiericali Crossroads/ Issue	

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Ref	Sales Product Details	Rev Type		Rato	Spot			†n/no	Tatal	2
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400	1		-1	Nbr of Spots	30	400		22	M-F 2p Rachael Ray	27
					Comme					
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					Comme				The second secon	
6000	1			Nbr of Spots	30	6000		2	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation	25
					Comme				**************************************	
950	1		4	Nbr of Spots	30	960		02	M-F 9a Today Show II	24
					Comme					
1200	13		1	Nbr of Spots	30	1200		92	M-F 7a Today Show	23
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1000	1			Nbr of Spots	30	1000		02	M-F 6a News	22
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Cost	Total	10/08	10/01		Spot Type	Rate		Rev Type	Sales Product Details	Ref
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### 66 Canal Center Plaza Suite 555 Alexandria VA 22314 Crossroads Media

## American Crossroads/ Issue Submission Number 797 Issue 1









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		M-F 7a Today Show		M-F 6a News	. W	M-F 4p Dr Oz	. VV	M-F 3p Doctors	·V	M-F 2p Rachael Ray	W	M-F 1135p ET / 1035p CT Tonight Show	A	M-F 9a Today Show II	111.4	M-F 730p Entertainment Tonight		M-F 7a Today Show	Address Addres	M-F 7p News		M-F 6a News	The state of the s	Sales Product Details
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 797 Issue 1







PO. Box 1410
Tampa, FL 33601

# PHONE (813) 228-8888

Client: Buyer:			Submission Cost: Client/Product/Estimate:	st: stimate:	48925 11 /27 /1065	(8.0	Campaign Ref: Sales Rep:	E:063 HRP \	E:063570090 HRP Washington, DC
Schedule Dates:			Weeks:		2	•	Order Ref:	06357009	009
Est,/PO Number:	: 06357009		Contract type:		Political	m	Business Type:		ICAL
Associated Copies: No	es: No						Business Category: Transactional	ory: Transa	ectional
				,	Spot	71440			
Nei Sales P	Sales Froduct Details	Kev Type		Kate	Type		10/01	10/08	Total
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42 M-F 9a	M-F 9a Today Show II	02		950	30	Nbr of Spots	-1		1
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43 Tue 9-10	Tue 9-10p Go On / New Normal	03		3500	30	Nbr of Spots	1		ļ
.T					Comme				
44 Sun 10a	Sun 10a Meet The Press	02		4000	30	Nbr of Spots	-1		-1
SS					Comme				
			. 141		version contract the second se				

**Grand Totals:** 

Spots Cost

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

44025

Gross Total: Commission:

48,925.00 7,338.75 41,586.25

44

Net Total:

Spots:

48925

\* 欠 \* 因 \* 切 HEADLINE# 6357009 ORIGINAL REV#0 \*\*\*

AGY

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP :

SEP28/12 12.43 \*\*\* WFLA-TV \*\*\*

FLIGHT PRDCT ORDER # # DATES AMERICAN CROSSROADS OCT2/12 AGY. ADV. NAME ISS/AMER. CROSSROADS NAME OCT8/12 CROSSROADS ALEXANDRIA, Ф Ф EST#1065 CONTRACT CANAL WK-1CENTER PLAZA, MEDIA # COMMENTS: 6357009 VA 22314 LLO (LINE, SUITE ORDER, (5) (5) (5) INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME 汉四里•# MICHELLE OFF.# MEGHAN MCGARR LOCAL SANTUOSO REGIONAL SALESMAN (H)

CITY TAX STATE TAX 40-05 BILLING NEEDED

DATE SEP28/12 12.43

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE

THANKS! BRIAN FOR MEGHAN

TTL \$48,925 @44X PLEASE CONFIRM

REE.

NEW ORDER

AMERICAN CROSSROADS

PROGRAM : DO	3 3001	PROGRAM : R/	2 2001	PROGRAM : TO	1 113	AGENCY A	:LINE#:REP :CD: T
DOCTORS	300P-400P	RACHAEL RAY	200P-300P	TONITE SHW-NBC<	1135P-1237A	ADVERTISER CODE = PRODUCT CODE = 27	TIME PERIOD : L
	ω Ο		30		30	ئىۋ	LGTH : SEC :
	\$450.00		\$400.00		\$675.00	AGENCY EST# =	RATE
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CON COM1:

DOCTORS<

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP SEP28/12 12.43

4 4 404P-500P 30 8725.00 10/5 1 PRI PROGRAM : DR. OZ< CON COM1: DR. OZ< S 500A-530A 30 \$300.00 10/5 10/5 1 PRI PROGRAM : NCB TODAY@SAM< CON COM1: NCB TODAY@SAM< CON COM1: NCB TODAY@SAM< G 600A-700A 30 \$1,000.00 10/5 10/5 1 PRI PROGRAM : NCB TODAY@SAM< CON COM1: NCB TODAY@SAM  PROGRAM : TODAY SHW  S 90A-100A 30 \$1,200.00 10/5 10/5 0 PRI PROGRAM : TODAY SHW  S 90A-100A 30 \$45,000 10/5 10/5 0 PRI PROGRAM : TODAY SHW-NBC CON COM1: TODAY SHW-NBC CON COM1: TODAY SHW-NBC CON COM1: TONATE SHW-NBC CON COM1: TONATE SHW-NBC CON COM1: RACHAEL RAY  PROGRAM : RACHAEL RAY CON COM1: RACHA	**************************************	TIME PERIOD :	LGTH : SEC	: RATE	: START	: END	:SPTS:	WEEK: DAYS
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SOOA-530A   30   \$300.00   10/5   10/5   1	PROGRAM :	DR.						
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SOOA-700A   30   \$1,000.00   10/5   10/5   1	PROGRAM :	88 80 C C C C						
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900A-1000A 30 \$950.00 10/5 10/5 1 1 TODAY SHW2-NBC 11 135P-1237A 30 \$675.00 10/8 10/8 1 1 TONITE SHW-NBC< 1 TONITE SHW-NBC	PROGRAM :	TODAY						
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2 400P-500P 30 \$725.00 10/8 10/8 1	PROGRAM :							
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CON COM1: DR. OZ<

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK [!]
ORDER WORKSHEET HARRIS REPORT FROM REP

REPORT FROM REP SEP28/12 12.43

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RACHAEL RAY	200P-300P	TONITE SHW-NBC<	1135P-1237A	NEWS CHANNEL 8 0	1100P~1135P	MEET PRESS-SUN	1000A-1100A	NBC NIGHTLY NEWS	630P-700P	TODAY SHW2-NBC	900A-1000A	TODAY SHW	700A-900A	: NC8 TODAY@6AM<	600A-700A	: NC8 TODAY@5:30<	530A-600A	H H M T T T T T T T T T T T T T T T T T
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SEP28/12 12.43
\*\*\* WFLA-TV \*\*\*

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CON COM1: DOCTORS<

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREORDER WORKSHEET FAX# 703~516-9680

PROGRAM :	39	PROGRAM :	38 10	PROGRAM : CON COM1:	37 90	PROGRAM : CON COM1:	36 73	PROGRAM :	35 70	PROGRAM : CON COM1:	34 70	PROGRAM :	33	PROGRAM :	32 50	PROGRAM :	31 40	THZE#: :
HONITE SHW-NBCA	35P-1237A	CHICAGO FIRE	000P-1100P	TODAY SHW2-NBC	00A-1000A	EXTRA<	4008-400	TODAY SHW	00A-900A	ENT TONIGHT 30<	00P-730P	NC8 TODAY@6AM<	00A-700A	NC8 TODAY@5AM<	00A-530A	DR. 02<	3005-200F	
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

RISK !!!

REPORT FROM REP SEP28/12 12.43

\*\*\* WFLA-TV \*\*\*

SHARES MARKET OCT/12 : LINE#: REP ACCURATE TOTALS \$129,210 : PEP : CD: PROGRAM : CON COM1: CON COM1: PROGRAM : PROGRAM : PROGRAM : CON COM1: PROGRAM : PROGRAM : ω 4. U 4. ₽ (∕i 4 |-0 48925.00 900A-1000A 700A-900A 600A-700A 400P-500P 300P-400P 200P-300P DR. 02< TODAY SHW2-NBC DOCTORS < TODAY SHW NC8 TODAY@6AM< RACHAEL RACHAEL HIME PERIOD WFLA 38% RAK RAY .. .. LGTH WETS 2% 30 ى 0 30 30 30 (J) SEC . . WTSF 22% WXFX 0% \$950.00 \$1,200.00 \$1,000.00 \$725.00 \$450.00 \$400.00 RATE SWS E % % N O 14 44 10/3 10/3 10/3 10/3 10/3 10/3 START DATE WTOG 8% .. .. 10/3 10/3 10/3 10/3 10/3 10/3 END DATE WTTA :SPTS: • • 4 %  $\vdash$  $\vdash$ N ட ئىز CONTRACT TOTAL TOTAL TUVT WMOR 24% ,, ,, SED. WED WED M E U MED WED DAYS 48925.00 : FOTL: 44  $\vdash$ ٢ N  $\vdash$ 

DEMOS- RA35+\*

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

### American Crossroads/ Issue **Submission Number 794** Issue 1







SELATA TATA PO Box 1410

# PHONE (813) 228-8888

Tampa, FL 33601

Original

Schedule Dates: Est/PO Number: Associated Copies: No 06357009 10/01/12 to 10/14/12 American Crossroads/ Issue Submission Cost: Client/Product/Estimate: Contract type: Weeks: 48925 11 /27 /1065 Political Business Type: Order Ref: Sales Rep: Business Category: Transactional Campaign Ref: HRP Washington, DC POLITICAL E:063570090 06357009

Buyer:

Client:

Demographic: Product: (L) Household American Crossroads Booking Group: Order: WF LA Key Market: Tampa-St. Petersburg, FL

		œ		7		<u></u>		()		4		ω		N		-1	Ref
	M	M-F 1135p ET / 1035p CT Tonight Show	1	M-F 9a Today Show II		M-F 6a News		M-F 5a News		M-F 4p Dr Oz		M-F 3p Doctors	:	M-F 2p Rachael Ray	. T.	M-F 1135p ET / 1035p CT Tonight Show	Sales Product Details
The second secon		03		92		02		01		03		03		02		03	Rev Type
Weekly To																	
Weekly Totals: Total Spots(Ord Spots)		675		950		1000		300		725		450		400		675	Rate
(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
37				1		1				-1		1		1			10/01
7		1															10/08
44		us.		1		1		1				-1		1		<b>-</b>	Total
	2	675		950		1000		300		725		450		400		675	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 794 Issue 1







P.O. Box 1410 Tampa, FL 33601

": Transactional	Business Category: Transactiona			No No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06357009	ESTAPO Number:
06357009	Order Ref:	N	Weeks:	10/03/12 to 10/14/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /1065	Client/Product/Estimate:		Buyer:
E:063570090	Campaign Ref:	48925	Submission Cost:	American Crossroads/ Issue	Clent

	#	7	37		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	1	The second secon		
400	-		1	Nbr of Spots	30	400		02 -	M-F 2p Rachael Ray	19
					Comme					
675	1			Nbr of Spats	30	675		03	M-F 1135p ET / 1035p CT Tonight Show	<b>6</b>
					Comme					
1700	1		1	Nbr of Spots	30	1700		. 82	M-Su 11p News	17
					Comme					L
4000	1		1	Nbr of Spots	30	4000		2	Sun 10a Meet The Press	<u></u>
					Comme				S.	
4500	1			Nbr of Spots	30	4500		9	Sat 630p ET / 530p CT NBC Nightly News	33
					Comme					
1200	1	_		Nbr of Spots	30	1200		02	M-F 7a Today Show	4
					Comme				Wi	
1000		1		Nbr of Spots	30	1000		02	M-F 6a News	13
					Comme				M	
450	1	-		Nbr of Spots	30	450		02	M-F 530a News	12
					Comme				M	
725		>		Nbr of Spots	30	725		03	M-F 4p Dr Oz	=
					Comme				M	
450	1	1		Nbr of Spots	30	450		03	M-F 3p Doctors	10
					Comme				M	
400	-1	-1		Nbr of Spots	30	400		02	M-F 2p Rachael Ray	ø
Cost	Total	10/08	10/01		Spot Type	Rate		Rev Type	Sales Product Details	Ref
	actional	jory: iransa	Business Category: iransactional	BG				**************************************		

66 Canal Center Plaza Suite 555 Alexandria VA 22314

### American Crossroads/ Issue Submission Number 794 Issue 1







PO. Box 1410
Tampa, FL 33601

		000000000000000000000000000000000000000	70200	Carripaign Net.	E.000070080
Buyer:	3.	Client/Product/Estimate:	11 /27 /1065	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06357009
Est./PO Number: 06357009	06357009	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional
The state of the s		**************************************			

	44	7	37		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weekly Tot			
		Property and	10 2011 2011		Comme					
_	1			Nbr of Spots	30	725		03	M-F 4p Dr Oz	29
					Comme					
$\vdash$	1		1	Nbr of Spots	30	450		æ	M-F 3p Doctors	28
<b> </b>					Comme					
$\vdash$	1		-1	Nbr of Spots	30	400		02	M-F 2p Rachael Ray	27
					Comme				.T	
				Nbr of Spots	30	675		03	M-F 1135p ET / 1035p CT Tonight Show	26
					Comme				100000000000000000000000000000000000000	
				Nbr of Spots	30	6000		01	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation	25
H					Comme					
$\vdash$	1		1	Nbr of Spots	30	950		02	M-F 9a Today Show II	24
Ι-,					Comme					
$\vdash$	1		11	Nbr of Spots	30	1200		02	M-F 7a Today Show	23
Н					Comme					
-1	1		1	Nbr of Spots	30	1000		02	M-F 6a News	22
<b> </b>					Comme					
	1		1	Nbr of Spots	30	725		03	M-F 4p Dr Oz	21
H					Comme				T	
-			1	Nbr of Spots	30	450	2000	0.3	M-F 3p Doctors	20
H					Comme				<b>.</b>	
<b>  </b>	Total	10/08	10/01		Spot Type	Rate		Rev Type	Sales Product Details	Ref
1	actional	macing caregory. Harrodonolica			***************************************					

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 794 Issue 1







P.O. Box 1410 Tampa, FL 33601

	44	7	37		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weekly T	•			
1000				-							
1000			1	Nbr of Spots	30	1000		02	•	M-F 6a News	4
					Comme				VIII ON THE STATE OF THE STATE		
1450	2		2	Nbr of Spots	30	725		ය		M-F 4p Dr Oz	39
					Comme				Andreas and the second		Ī
450	1		1	Nbr of Spats	30	450		03	ors	M-F 3p Doctors	38
					Comme						
400	3		1	Nbr of Spots	30	400		02	tael Ray	M-F 2p Rachael Ray	37
					Comme			1000		VV	
675	_			Nbr of Spots	30	675		ය	M-F 1135p ET / 1035p CT Tonight Show	M-H 1135p E Show	36
					Comme						
950	-1		1	Nbr of Spots	30	950	I	02	ly Show II	M-F 9a Today Show II	35
					Comme			West and the second sec			
1300	-1			Nbr of Spots	30	1300		02	M-F 730p Entertainment Tonight	M-F 730p En	34
					Comme				**************************************	1	
1200	1		1	Nbr of Spots	30	1200		02	ay Show	M-F 7a Today Show	33
					Comme					:	
1300	11		1	Nbr of Spots	30	1300		02	Ø	M-F 7p News	32
					Comme						
1000	1			Nbr of Spots	30	1000		02	sô	M-F 6a News	31
					Comme						
300			1	Nbr of Spots	30	300		01	Ċ	M-F 5a News	30
Cost	Total	10/08	10/01	And the state of t	Spot Type	Rate		Rev Type	uct Details	Sales Product Details	Ref
	Transactional		Business Category:	Bu					No	Associated Copies:	Associ
	POLITICAL	POLI	Business Type:	8.	Political		Contract type:			Est./PO Number:	Est/PC
خ 	06357009	0635	Order Ref:	or i	2		Weeks:		10/01/12 to 10/14/12	Schedule Dates:	Schedu
₹ 	E:063570090	E:06;	Campaign Ref:	Ca Sal	48925 11 /27 /1065	ite:	Client/Product/Estimate:		7. Clossicads/issue		Buyer:
Original						,			American Organizada/ Basia		Client:

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

### American Crossroads/ Issue Submission Number 794 Issue 1







PO. Box 1410
Tampa, FL 33601

# PHONE (813) 228-8888

Client: Buyer: Schedu Est./PO	Buyer: American Crossroads/ Issue Buyer: ,, Schedule Dates: 10/01/12 to 10/14/12 Est./PO Number: 06357009	v	Submission Cost: Client/Product/Estimate: Weeks: Contract type:	mate:	48925 11 /27 /1065 2 Political		Campaign Ref: Sales Rep: Order Ref: Business Type:		ingto	ул, DC
							Promised Category. Indiadelle	viy. Irailo	actiones	
Ref	Sales Product Details	Rev Type		Rate	Spot Type	1100.00	10/01	10/08	Total	Cost
	W			***************************************	Comme	interest in the second			***************************************	
41	M-F 7a Today Show	02		1200	30	Nbr of Spots	1		į	
	W				Comme					
42	M-F 9a Today Show II	02		950	30	Nbr of Spots	1		1	
	W				Comme					
\$	Tue 9-10p Go On / New Normal	03		3500	30	Nbr of Spots				
					Comme					
				, MICHAEL MARKET	*					

Grand Totals:

Spats Cost

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

44025

Gross Total: Commission:

Net Total:

41,586.25

48,925.00 7,338.75

Spots:

48925



21453

Suite 555

REF#: 11

Crossroads Media

66 Canal Center Plaza

/27

/1065

ALEXANDRIA VA 22314

### WFLA-TV

### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

American Crossroads/ Issue

WFLA (Washington Dc)

HRP Washington, DC

American Crossroads

REP\_:

SLSP:

ADV\_:

PROD:

2012 INVOICE DATE WFLA I SS

ORDER TYPE

10/28/12 E:063570090 WFLA

Political

PAGE BROADCAST MONTH

INVOICE NUMBER

0100033203

1 10/01/2012 - 10/2

SCHEDULE DATES 10/01/12-10/14/12

Standard Broadcast Month

Desc:	റദ	35700	ng (								*******		broadcast Month
		00	CHEDINE	1.11	41.5	11.57		1 7, 1	11411	L BROADCAST	TERMS: NE		Processing to the process of the pro
De	"Can			O* (D					ACTUA	L BROADCAST	,i		RECONCILIATION
U	SUHI	PTION	PRICE	RI/S	S# PER	DATE	DA.	Y TIME	LENGTH M/G	L BROADCAST FOR PRODUCT DESCRIPT	ION	PRICE	REMARKS DEBIT/CREE
M-F	11	35n I	ET / 1035p								Commercial		
								12:20A	30	USPRTV19ACH			
M-F	2p	Rack							00	:30			
			nael Ray 400.00	2	1	10/05	FR	02:59P	30	USPRTV 19ACH			
M-F	30	Doct	tors	_	•	, 0, 00		*WFLA	00	:30			
	-,-		450.00			10/05	FP	03:31P	30	USPRTV19ACH	Commercial	450.00	
M-F	4p	Dr (	)z	_	•	, 0, 00		*WFLA		:30			
	. 1	•	725.00	4	1	10/05	FR	04:55P	30	USPRTV 19ACH	commercial	725.00	
M-F	5a	News		•	•	, 5, 50		*WFLA	50		Commercia1		
			300.00	5	1	10/05	FR		30	USPRTV19ACH	Commercial	300.00	
M-F	6a	News		•	•	, , , ,		*WFLA			Commercial		
			1000.00	6	1	10/05	FR	06:57A	30	USPRTV 19ACH		1000.00	
M-F	9a	Toda	v Show II		•	, 0, 00		*WFLA	90		Commercial		
			950.00		4	10/05	FR	09:59A	30	USPRTV 19ACH			
M-F			T / 1035p						00		Commercia!		
			675.00					11:47P	30	USPRTV 19ACH			
M-F	20	Rach		_	•	, , , , ,		*WFI A	00	:30			
			100.00	9	1	10/08	MO	02:449	30	USPRTV 19ACH			
M-F	Зb	Doct	ors	-	`	, , , , ,		*WFLA		:30			
	-,-		450.00	10	1	10/08	MO	03:58P	30	USPRTV 19ACH			
M-F	4p	Dr 0	z	, ,	•	0,00	,	*WFLA			Commercial		
	- 1-		725.00	11	1	to/os	MΩ	04:10P	30	USPRTV 19ACH			
M-F	530	Da Ne	WS		•	, 0, 00	,	*WFLA	90		Commercial		
			450.00	12	1	10/08	MΩ	05:59A	30	USPRTV19ACH			
M-F	6a	News	1		·	, 0, 00	1.10	*WFLA	00		Commercial		
			1000.00	13	4	10/08	MΩ	06:53A	30	USPRTV 19ACH		1000.00	
M-F	7a	Toda	y Show		•	3, 50		*WFLA			Commercial		
			1200.00	14	1	10/08	MΩ	08:41A	30			1200.00	
				• •	•				ued ***	OSINIVISAUM		1200.00	
			tera musicipe and site series was the past of the series		Novius vi Sternis								

44 Total Units .00 48,925.00 PERIOD COST ACTUAL GROSS BILLING 48,925.00 Credits .00 SUB-TOTALS AGENCY COMMISSION 7,338.75 .00 TOTAL RECONCILING 41,586.25 NET DUE

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

Debits

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER 0100033203 BROADCAST MONTH

10/01/2012 - 10/28,

AMOUNT DUE 41,586.25

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 ╢╍┇╗╫╒┇╫╍╬╍╏╢╀┸╒┇╫╬┇┇╕┦┸╬╬╍╟┰╍╌╏╬╬╍╏╏╟╂╍╫╬

\*00171

000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314



21453

REF#: 11

Desc: 06357009

### WFLA-TV

### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE

Political

10/28/12 E:063570090 WFLA

DEBIT/CREDIT

Crossroads Media 66 Canal Center Plaza Suite 555

/27

WFLA (Washington Dc) REP\_: HRP Washington, DC SLSP:

INVOICE NUMBER

2 10/01/2012 - 10/2

PAGE BROADCAST MONTH

ALEXANDRIA VA 22314

/1065

American Crossroads/ Issue ADV\_: American Crossroads PROD:

0100033203 SCHEDULE DATES

10/01/12-10/14/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

uesc:	06357									TERMS: NE	T 30 DAYS.		
	SCHI	DULE		)				ACTUAL BROADS	AST		•	RECONCILIATION	
	DESCRIPTION	PRICE	BT/SS#	PER	DATE	DA	Y TIME	LENGTH: M/G FOR	A PRODUCT DESCRIPT	ION .	PRICE	REMARKS	
100	Y 3	\$ 1	:		15		fig. R	9			7.1	San GENIATING	
_													
Sat	: 630p	ET / 530p C		Νi	<b>ģ</b> n		*WFLA		: 30	Commercia1			
		4500.00	15	1	10/06	SA	06:59P	30	USPRTV19ACH		4500.00		
M-S	Su 11p				1		*WFLA		:30	Commercial			
		1700.00	17	1	0/04	TH	11:21P	30	USPRTV19ACH		1700.00		
M-F	1135p	ET / 1035p	CT To	n i	<b>ģ</b> h		*WFLA		:30	Commercial			
		675.00	18	1	10/04	TH	11:57P	30	USPRTV19ACH		675.00		
M-F	2p Ra	chael Ray					*WFLA		: 30	Commercial			
		400.00	19	1	0/04	TH	02:33P	30	USPRTV19ACH		400.00		
M-F	3p Do						*WFLA		: 30	Commercial			
		450.00	20	1	10/04	TH	03:24P	30	USPRTV19ACH		450.00		
M F	4p Dr						*WFLA		: 30	Commercial			
		725.00	21	1	0/04	ТH	04:55P	30	USPRTV19ACH		725.00		
M-F	6a Ne						*WFLA		: 30	Commercial			
		1000.00	22	1	0/04	TΗ	06:53A	30	USPRTV19ACH		1000.00		
M-F	7a To	day Show					*WFLA		: 30	Commercial			
		1200.00	23	1	0/04	TH	07:24A	30	USPRTV19ACH		1200.00		
M-F	9a To	day Show II					*WFLA		: 30	Commercia1			
		950.00		1	0/04	ΤH	09:26A	30	USPRTV19ACH		950.00		
Thu	9-10p	ET / 8-9p (		10	e		*WFLA		: 30	Commercial			
		6000.00				TH	09:22P	30	USPRTV19ACH		6000.00		
M-F	1135p	ET / 1035p	CT To	ni	<b>ģ</b> h		*WFLA		: 30	Commercial			
		675.00	26	1	0/02	ΤU	12:30A	30	USPRTV19ACH		675.00		
M-F	2p Ra	chael Ray					*WFLA		: 30	Commercial			
		400.00	27	1	10/02	ΤU	02:59P	30	USPRTV19ACH		400.00		
M-F	3p Do						*WFLA		: 30	Commercial	İ		
		450.00	28	1	0/02	TU	03:31P	30	USPRTV19ACH		450.00		
M-F	4p Dr				1		*WFL.A		: 30	Commercial	İ		
		725.00	29	1	0/02	TU	O4:38P	30	USPRTV19ACH		725.00		
M-F	5a Ne						*WFLA		: 30	Commercial			
		300.00	30	1	0/02	TU	05:21A	30	USPRTV19ACH		300.00		
M⊸F	6a Nei						*WFLA		: 30	Commercial			
		1000.00	31	1	0/02	TU	O6:13A	30	USPRTV19ACH		1000.00		
M-F	7p Ne						*WFLA		: 30	Commercia1			
		1300.00	32	1	0/02	TU	07:23P	30	USPRTV19ACH		1300.00		
M-F	7a To	day Show					*WFLA		: 30	Commercial			
		1200.00				ŤÙ	08:26A	30	USPRTV19ACH		1200.00		
M-F	730p I	Entertainmer					*WFLA			Commercial	ļ		
		1300.00	34	1	0/02	TU	07:46P	30	USPRTV19ACH		1300.00		
M-F	9a To	day Show II					*WFLA		: 30	Commercial	İ		
		950.00		1	0/02	TU	09:59A	30	USPRTV19ACH		950.00		
M-F	1135p	ET / 1035p		niģ	∌h .		*WFLA		:30	Commercial			
		675.00	36	1	0/03	WE	12:33A	30	USPRTV19ACH		675.00		
M-F	2p Rac	chael Ray					*WFLA			Commercial	f		
		400.00	37	1	0/03	WE	02:23P	30	USPRTV19ACH		400.00		
M-F	3p Doo						*WFLA		: 30	Commercial			
		450.00	38	1	0/03	WE	03:58P	30	USPRTV19ACH		450.00		
M-F	4p Dr	θz					*WFLA		: 30	Commercial			
					×	**	Continu	ed ***					
											ĺ		

PERIOD COST

48,925.00

44 Total Units

ACTUAL GROSS BILLING 48,925.00 AGENCY COMMISSION 7,338.75 NET DUE 41,586.25

Debits SUB-TOTALS Credits TOTAL RECONCILING

.00 .00 .00



21453

### WFLA-TV

### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

ORDER TYPE

Political

10/28/12 E:063570090 WFLA

Crossroads Media 66 Canal Center Plaza Suite 555

WFLA (Washington Dc) REP\_:

PROD:

INVOICE NUMBER

PAGE BROADCAST MONTH

ALEXANDRIA VA 22314

HRP Washington, DC SLSP: ADV\_: American Crossroads/ Issue American Crossroads

0100033203 SCHEDULE DATES 3 10/01/2012 - 10/2

REF#: 11 /27 Desc: 06357009

/1065

10/01/12-10/14/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

De31	c. 0633700	and the second s								TERMS: N	ET 30 D/	AYS.		
	SCHEDU	LE			1.1 - 1		· \$ 1	ACTUAL BRO	ADCAST			1	RECONCILIATION	18.
(	DESCRIPTION	PRICE	RT/SS	S# PER	DATE	DA	/ TIME	LENGTH M/G	FOR PRODUCT DESCRI	PTION		PRICE	REMARKS	DEBIT/CREDIT
		725.00	39	2			04:48P	30	USPRTV19ACI	4	725	.00		
					0/03	WE	04:58P	30	USPRTV19ACI	+	725	.00		
M.	-F 6a News				İ		*WFLA		:30	O Commercia		- 1		
		1000.00	40	1	10/03	WE	06:20A	30	USPRTV 19ACI	~ <del> </del>	1000	.00		
M٠	-F 7a Toda	y Show					*WFLA			O Commercia:				
		1200.00	41	1	10/03	WE	07:17A	30	USPRTV 19AC		1200	00		
M	-F 9a Toda	y Show II	[				*WFLA			O Commercia:		.00		
		950.00	42	1	10/03	WE	09:29A	30	USPRTV 19ACI		950	$\sim 1$		
Ti	ue 9-10p G	o On / Ne	w Nor		-,		*WFLA			D Commercia:		.00		
		3500.00	43	1	0/02	ΤU	09:53P	30	USPRTV 19ACH		3500	00		
St	ın 10a Mee	t The Pre	888				*WFLA			D Commercial		.00		
		4000.00	44	1	0/07	su	10:59A	30	USPRTV19AC		4000	00		
To	otal Airti	me Gross							20 ( ¥ 10AQ;	1	<del>-</del> 000	ا ۵۰۰		

PERIOD COST

48,925.00

44 Total Units

ACTUAL GROSS BILLING AGENCY COMMISSION 48,925.00 7,338.75

Debits SUB-TOTALS Credits

TOTAL RECONCILING

.00 .00 .00

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